

Yearly Examination, 2020 – 2021

Business Studies (054)

Grade: 11

Date: 07.02.2021

Time: 3 Hours

Max. Marks: 80

General Instructions:

1. All questions are compulsory.
 2. Please check that this question paper contains 5 pages and 34 questions.
 3. Answers to questions carrying 3 marks may be from 50 to 75 words.
 4. Answers to questions carrying 4-5 marks may be about 150 words.
 5. Answers to questions carrying 6 marks may be 200 words.
 6. Attempt all parts of a particular question at a place.
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1. Timber industry is which type of industry? [1]
(a) Primary (b) Secondary
(c) Tertiary (d) Manufacturing
 2. Which of the following is not a limitation of e-business? [1]
(a) Need for technology capability and competence
(b) People resistance
(c) Paperless society
(d) Low personal touch
 3. In a co-operative society, the principle followed is _____ [1]
(a) One Share One Vote. (b) No Voting Rights to Members.
(c) One Man One Vote. (d) Multiple Votes by Members.
 4. The insured is expected to disclose all the important facts related to property insured. [1]
Which principle is discussed here?
(a) Mitigation (b) Insurable Interest
(c) Indemnity (d) Utmost Good Faith
 5. Which of the following forms of business enterprise suffers from the lack of public [1]
confidence because it is not required to publish its account legally?
(a) Partnership. (b) Joint Stock Company.
(c) Co-Operative society. (d) None of these.
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6. Networked individuals and firms are more efficient than networked individuals' highlights the importance of

- (a) Money
- (b) Knowledge
- (c) Assets
- (d) Internet

7. Insurance removes the hindrance of _____ in trading activities. [1]

- (a) Place
- (b) Risk
- (c) Time
- (d) Finance

8. Match the following type of industries in Column I with Column II [1]

Column I	Column II
I. Genetic Industry	A. Advertising
II. Processing	B. Soap
III. Synthetical	C. Sugar Mills
IV. Tertiary	D. Poultry farms

- (a) I-A, II-B, III-C, IV-D
- (b) I-C, II-D, III-A, IV-B
- (c) I-B, II-C, III-D, IV-A
- (d) I-D, II-C, III-B, IV-A

9. Ankur saves Rs.3,000 every month. Which type of Bank Account he should open with the bank? [1]

- (a) Current Account
- (b) PPF Account
- (c) Recurring Deposit Account
- (d) Saving Account

10. Which Act governs the c-operative societies in India? [1]

11. Who among the following can only be beneficiary of business and does not have unlimited liability? [1]

- (a) Secret Partner
- (b) Minor Partner
- (c) Active Partner
- (d) Sleepy Partner

12. Mention two examples of Government company. [1]

13. Which of the following card allow spending only up to the balance in your account [1]

- (a) Debit Card
- (b) Visa Card
- (c) Credit Card
- (d) Master Card

14.is a document which defines the objects for which the company is formed [1]
15. How many industries are now reserved for public sector? [1]
- (a) 2 (b) 3
(c) 4 (d) 17
16. Which of the following is not a true statement? [1]
- (a) The scope of commerce is narrower than business.
(b) Commerce includes trade and auxiliaries to trade.
(c) Foreign trade is purchase and sale by the traders of the same country.
(d) Traders serve as a link between producers and consumers
17. What is the investment limit in plant and machinery for micro manufacturing enterprises? [1]
18. An enterprise to provide good quality and unadulterated goods and services is an example of its responsibility towards which group? [1]
19. Define Factoring. [1]
20. What is Entrepreneurship Development? [1]
21. Name the following: [3]
- (i) The economic activity having a risk element and carried on to earn profits.
(ii) The trade in which goods are bought from other countries.
(iii) The economic activities concerned with extraction, production, processing or fabrication of products.
22. Vishal is the owner of a readymade garments factory. His main motive is maximizing profit. [3]
For this, he has given a misleading advertisement and is supplying low quality products. Also, he has not provided the right kind of working conditions in his factory. He is not behaving as a good citizen of the country and is violating the well accepted values of the society. As a result, his efficient employees have started leaving their jobs and joined his competitors. Identify the three different groups to whom Vishal is not performing his Social responsibility by quoting the lines from above.
23. After completing graduation, three close friends (Aakash, Nishant and Manoj) decided to start their own business [3]
- a) Aakash established a factory to produce readymade garments and invested ₹ 4 crores in Plant and Machinery.
b) Nishant set up a manufacturing unit to produce sanitary fitting. He invested ₹ 7.5 crores in Plant and Machinery.
c) Manoj set up a manufacturing unit to produce stationery items. He invested ₹ 20 lacs in Plant and Machinery.
- Identify and explain the category in which their business will fall under MSME Act 2006.

24. Ravi, Manish, Tej and Shahrukh are partners in a firm. Shahrukh is a famous film actor who [3] allows the use of his name but does not want to contribute capital. Tej is a politician whose association with the firm is not known to the general public and he agreed to bear any loss. Ravi a Foreign resident who does not take part in the day to day activities of the business but agreed to bear any liability. Manish works for the business and drawing an annual salary of two lakh rupees.

From the above identify and explain the different types of partners.

OR

What are the features of a Joint Stock Company. (explain any 3)

25. Explain the process of Entrepreneurship Development . [3]

26. Mr. Nitin Kumar is working as a Public Relation Officer (PRO) with Coca-Cola India Ltd. [4] The company along with NDTV India and Sachin Tendulkar (Brand Ambassador) is running 'Support My School' campaign. It is planning to support a Lucknow based NGO working for education of children in villages using modern methods of teaching .

(a) Name two other companies which are undertaking projects to discharge corporate social responsibility.

(b) Explain any four arguments in favour of company undertaking its social responsibility.

27. Abhay, Binay and Charu are friends. They are pursuing their MBA from IIM, Kolkata. [4] While having a coffee during break-time, they were discussing their future plans. Abhay said that he is planning to help his father by joining his printing press after completing MBA. Binay, on the other hand, wanted to get a job in some big company through institute's placement cell. Since Charu loves children, she shared her willingness to join an NGO and use her knowledge and skills to help underprivileged children.

(a) Identify and give two points of difference between Abhay's and Binay's plans?

(b) How would you classify and explain the activity which Charu is willing to pursue after college.

28. Distinguish between private company and public company. [4]

29. Write short notes on the following: [5]

- a. NSICs b. DICs

OR

Aman wants to start a business unit manufacturing Khadhi items. His friend who makes craft items, suggests him to start a small-scale industrial unit in some rural, backward area since the government is offering various incentives to small-scale industries.

a. State the role of small business in the development of the nation.

b. Name two institutions set up by the government of India to promote small-scale industries in rural India. Explain their role.

30. a) Rohit runs a famous fashion store in Mumbai. He procures garments from different fashion designers and sells them to dealers all over the country. He also owns godown to hold the surplus stock. Due to sudden increase in demand and to maintain stock for peak period, Rohit took a loan of ₹ 10 lac from Kotak Bank. He has taken an insurance policy worth ₹ 2 Crore for his business. [5]

Identify the 'Auxillaries of Trade' being used by Rohit in his business by quoting lines from the given case.

b) Sahil sells his playstation to his friend at a profit of ₹ 2000. Will it be considered as a business? Justify your answer.

31. Due to the 'festive season' (Diwali and Christmas) coming soon, Alisha decided to expand the business activities by building more inventories at an estimated cost of Rs. 20 lakh. As finance manager of the company, advise the directors about the various sources of raising necessary finance for this purpose. Highlight the features of each source of fund. [5]

32. www.olx.com and www.quicker.com are examples of well-known websites used to conduct business. Tarasha's sofa set got spoiled in rain. Her friend suggested that she should change the fabric so that it looks new and put it for sale on www.olx.com. Tarasha followed her friend's advice and got her sofa repaired so that it looks better and uploaded nicely clicked pictures on the website without disclosing the fact that it was damaged from inside. She found a buyer and sold it for Rs. 10,000. After five days the buyer found the real state of sofa set and called Tarasha but she did not answer any of the call. [6]
- Identify the type of business highlighted in the above case.
 - Explain any 4 benefits and limitations of e-business.

33. Wholesale traders serves as an important link between manufacturers and retailers. In the light of the above statement explain the services offered by wholesale traders to manufacturers. [6]

OR

A commerce teacher, while going through the topic 'Internal trade' cites the examples of Mc Donald's, having its headquarters in USA where it has its outlets at different locations in various cities all over India. The products of the company carry the same price in all these outlets.

- Identify the type of shop cited in the example.
- List any five features of such shops.

34. Explain the benefits of International Business to firms and nations. [6]

OR

Explain with examples, the nature and scope of International Business.